EXHIBITOR AGREEMENT

Conditions and Purpose for an Exhibitor/Vendor

Title of CME Activity:	**Diabetes Update & Advances in Endocrinology and Metabolism 2027**
Course Number:	MDM27E01
Course Chair(s):	Umesh Masharani, MD Myat Soe, MD
Location:	The Omni San Francisco **Dates**: March 18 - 20, 2027

Name of company as you would like it to appear in course materials:

Company (Company Name/Branch):					
Contact Person:					
Address:					
City:		State:		Zip:	
Telephone:		Fax:			
Email:					

The company listed above wishes to participate as an exhibitor for the above-named activity.

Exhibitor fees are established in the amount of

○ **$2,500.00 (All 3 days, Full Course)**

○ **$1,500.00 (Thurs only - Diabetes Day)**

UCSF is solely responsible for the content and selection displayed by participant exhibitor(s)/vendors at all CME activities. No promotional activities will be permitted in the same room as the educational activity. Exhibitor/ Vendor agrees to comply with the AMA, ACPE, CCRN, AAMC and PhRMA guidelines and where applicable, the ACCME Guidelines regarding seminars, meetings and other educational programs.

Exhibitors receive the following benefits:

- 6’ exhibit table at the UCSF assigned location in the exhibit hall for the duration of days purchased above (Thursday only for Diabetes only, or all 3 days for the full course)
- Standard acknowledgement from the podium and on slides shown in the ballroom
- Acknowledgement in the course syllabus distributed to each registrant
- (2) complimentary exhibitor registrations for the duration of dates purchased above and access to the electronic course syllabus

Commercial supporters are not to conduct marketing or promotional activities in any conference area except for their assigned exhibit space. The exhibitor agrees to abide by the *ACCME Standards for Commercial Support of Continuing Medical Education*. UCSF agrees to: (1) abide by the *ACCME Standards for Commercial Support of Continuing Medical Education*; (2) acknowledge support from the exhibitor in program brochures, syllabi, and other course materials, and (3) upon request, furnish the exhibitor a report concerning the expenditure of the funds provided.

Indemnification: University shall defend, indemnify and hold Company, its officers, employees and agents harmless from and against any and all liability, loss, expense (including reasonable attorneys' fees), or claims for injury or damages arising out of the performance of this Agreement but only in proportion to and to the extent such liability, loss, expense, attorneys' fees, or claims for injury or damages are caused by or result from the negligent or intentional acts or omissions of University, its officers, employees, agents, guests and invitees.

Company shall defend, indemnify and hold University, its officers, employees, agents, guests and invitees harmless from and against any and all liability, loss, expense (including reasonable attorneys' fees), or claims for injury or damages arising out of the performance of this Agreement but only in proportion to and to the extent such liability, loss, expense, attorneys' fees, or claims for injury or damages are caused by or result from the negligent or intentional acts or omissions of Company, its officers, employees, and agents.

University will in no event be liable to Company or to any third party for any damage to persons or property resulting from any act or omission of any other vendor, contractor, or supplier providing services under this agreement.

Checks should be made payable to

The Regents of the University of California, San Francisco
Tax ID# 94-603649

Payment is Due by no later than
March 1, 2027

UCSF OCME Campus Box 0742
Attn: Niharika Patel (DiabEndo MDM27E01)
490 Illinois Street, Floor 7
San Francisco, CA 94143
971-219-7337

Company Representative (name):	
Title:	
Signature:	Date:
UCSF - CME Representative (name): Niharika Patel, Conference Manager	
Signature	Date:

Exhibitor: Return completed Exhibitor Agreement with your company name, exhibitor fee, and authorized representative's name, contact information, and signature to mailto:niharika.patel@ucsf.edu